

Information communicated by the EFTA States regarding State aid granted under the Act referred to in point 1j of Annex XV of the EEA Agreement (Commission Regulation (EU) No 651/2014 declaring certain categories of aid compatible with the internal market in application of Articles 107 and 108 of the Treaty) (General Block Exemption Regulation)

PART I

Aid reference	GBER 18/2025/CUL	
EFTA State	Norway	
EFTA State reference number		
Region	Name of the Region(s) Trøndelag County	Regional aid status
Granting authority	Name	Trøndelag County Council
	Postal address	Po Box 2560, N-7735 Steinkjer - Norway
	Web address	www.trondelagfylke.no
Title of the aid measure	Oi! Trøndersk mat og drikke AS. Mission and funding for 2025.	
National legal basis (Reference to the relevant national official publication)	The decision of Trøndelag County Council Hovedutvalg næring og industri 19/03/2025 Sak 15/25 – Oi! Trøndersk mat og drikke AS. Oppdrag og finansiering for 2025. https://opengov.360online.com/Meetings/TRONDELAG/Meetings/Details/3199350?agendaItemId=220534	
Web link to the full text of the aid measure	www.regionalforvaltning.no	
Type of measure	<input checked="" type="checkbox"/> Ad hoc aid	Name of the beneficiary and the group it belongs to: Oi! Trøndersk mat og drikke AS
Date of granting	<input checked="" type="checkbox"/> Ad hoc aid	19/03/2025
Economic sector(s) concerned	<input checked="" type="checkbox"/> Limited to certain sectors: Please specify at NACE group level	90.020
Type of beneficiary	<input checked="" type="checkbox"/> SME	SME
Estimated number of beneficiaries	<input checked="" type="checkbox"/> under 10	
Budget	Overall amount of the ad hoc aid awarded to the undertaking	National currency 3 500 000 NOK
Aid instrument	<input checked="" type="checkbox"/> Grant/Interest rate subsidy	

PART II

Primary objective - General objectives (list)	Objectives (list)	Maximum aid intensity in % or Maximum annual aid amount in ...national currency (in full amounts)	SME - bonuses in %
Aid for culture and heritage conservation (Art. 53)		For aid not exceeding EUR 1 million, the maximum amount of aid may be set to 80 % of eligible costs. For publishing of music and literature as defined in paragraph 2(f), the maximum aid amount shall not exceed 70 % of the eligible costs	